

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
496695-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)  
 Attention: Accounts Payable  
 3050 K St NW  
 Washington, DC 20007

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1915

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	496695	06358312

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	118	125

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	Late Night with David Lett	11:35pm - 12:37am	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/02/12 12:11 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$250.00 NM 1 WFSB M 10/08/12 11:49 PM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$250.00 NM									
2	10/02/12	10/08/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/02/12 12:27 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$275.00 NM 3 WFSB F 10/05/12 12:10 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$275.00 NM 1 WFSB M 10/08/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$275.00 NM									
3	10/02/12	10/08/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$350.00 NM 2 WFSB F 10/05/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$350.00 NM									
4	10/02/12	10/08/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/04/12 5:11 AM Eyewitness News 5am - 5:30am :30 EEC12CT507TH \$500.00 NM									
5	10/02/12	10/08/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Tu 10/02/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT507TH \$675.00 NM									

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**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
496695-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1915

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$675.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB W 10/03/12 5:25 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT507TH \$675.00 NM 2 WFSB Th 10/04/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT507TH \$675.00 NM 1 WFSB M 10/08/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT507TH \$675.00 NM									
6	10/02/12	10/08/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 MTWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/02/12 5:27 AM Eyewitness News 5:30a - 6am :30 EEC12CT507TH \$800.00 NM 2 WFSB M 10/08/12 5:40 AM Eyewitness News 5:30a - 6am :30 EEC12CT507TH \$800.00 NM									
7	10/02/12	10/08/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	3	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 MTWTF-- 3 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/02/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT507TH \$1,800.00 NM 3 WFSB W 10/03/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT507TH \$1,800.00 NM 2 WFSB M 10/08/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT507TH \$1,800.00 NM									
8	10/02/12	10/08/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 MTWTF-- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 6:14 AM Eyewitness News 6am - 6:30am :30 EEC12CT507TH \$1,200.00 NM 2 WFSB M 10/08/12 6:24 AM Eyewitness News 6am - 6:30am :30 EEC12CT507TH \$1,200.00 NM									
9	10/08/12	10/08/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$800.00 NM									
10	10/02/12	10/08/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 MTWTF-- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/02/12 6:59 AM Eyewitness News 6:30am - 7am :30 EEC12CT507TH \$1,200.00 NM 2 WFSB F 10/05/12 6:58 AM Eyewitness News 6:30am - 7am :30 EEC12CT507TH \$1,200.00 NM									
11	10/02/12	10/08/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	3	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 MTWTF-- 3 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 8:46 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$275.00 NM 2 WFSB F 10/05/12 8:13 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$275.00 NM 3 WFSB M 10/08/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$275.00 NM									
12	10/08/12	10/08/12	9am-10am	9am - 10am	1-----	:30	1	\$175.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
496695-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1915

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/08/12	9am-10am	9am - 10am	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 9:56 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$175.00 NM									
13	10/08/12	10/08/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 8:45 PM HIMYM/Partners 8pm - 9pm :30 EEC12CT507TH \$2,200.00 NM									
14	10/06/12	10/06/12	7a-9a Sat. Eyewitness Ne7am-9am		-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/06/12 8:12 AM 7a-9a Sat. Eyewitness New 7am-9am :30 EEC12CT507TH \$500.00 NM									
15	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 9:06 AM CBS Sunday Morning 9:00am - 10:30am :30 EEC12CT507TH \$1,100.00 NM									
16	10/07/12	10/07/12	Delayed The Good Wife	930-1030p	-----1	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 Delayed The Good Wife 930-1030p :00 \$2,600.00 NM See MG 16.2 2 WFSB Su 10/07/12 9:06 PM Amazing Race 830-930p :30 EEC12CT507TH \$2,600.00 NM MG for 16.1 10/07									
17	10/02/12	10/08/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/02/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM 4 WFSB F 10/05/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM 3 WFSB Sa 10/06/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM 1 WFSB M 10/08/12 11:10 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM									
18	10/02/12	10/05/12	9am-10am	9am - 10am	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/02/12 9:45 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$500.00 NM									
19	10/02/12	10/05/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 2 \$2,100.00									

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496695-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1915

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
19	10/02/12	10/05/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,100.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>10/02/12</td><td>6:21 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>EEC12CT507TH</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/03/12</td><td>6:14 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>EEC12CT507TH</td><td>\$2,100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Tu	10/02/12	6:21 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM	2	WFSB	W	10/03/12	6:14 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WFSB	Tu	10/02/12	6:21 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM																																
2	WFSB	W	10/03/12	6:14 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM																																
Total Spots							37																																			

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$32,725.00</b>
<u>Agency Commission</u>	<b>\$4,908.75</b>
<u>Net Amount Due</u>	<b>\$27,816.25</b>

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